



Jolene Colant
Director of Marketing

Meet Jolene Colant

Jolene is the director of marketing for Hall, Kistler and has been with our firm for more than 18 years. She spearheads all of the firm's internal and external marketing programs, while also serving as a personal coach for each partner and staff member. She's been quoted several times in Accounting Today, a national trade magazine, and has earned multiple awards for her strategic marketing programs. Most recently, Jolene received the prestigious 2016 National Sales and Marketing Achievements in Excellence Award. At work or home, Jolene loves a challenge. She's a recent "one-and-done" Warrior Dash competitor who back in college used to lug around old-school, turntable units as a DJ. These days, though, Jolene enjoys spending time with family or volunteering in the community.

Education

- University of Akron - Bachelor of Arts in Mass Media Communications



Professional Affiliations

- Association for Accounting Marketing
- BKR International

Community Involvement

- Women's Impact Inc.- Executive Board Secretary /Founding Member
- Arts In Stark - Board Member
- Leadership Stark County- 33rd Class
- Canton Regional Chamber of Commerce
- National Sales and Marketing Executives (NSME)- Past Board Member
- American Advertising Federation Canton Chapter - Past President
- United Way Women's Leadership Council (UW-WLC) Steering Committee

Certifications



Fun Facts

- In college I was an old school DJ. Yep, had to lug turntable units and crates of records around.
- I love spending time with my family. Family time is Prime Time!
- I competed in the Warrior Dash five years ago. One and done.